A Daily Social Media Strategy For Your Whole Denomination Or Church Network.





Hello Church Leaders,

Trying to get every church in your denomination or network to build and maintain an effective online presence is challenging.

Your pastors are already busy tending to the needs of their communities, and the thought of creating and designing content for their social media is overwhelming. And most of them do not have the funds to hire someone who can take care of this for them.

But Covid-19 confirmed what we all knew to be true; in 2020, our online presence matters more than ever. The churches that had established Facebook pages were able to maintain contact with their people and expand their reach far better than those who did not.

The truth is, pastors shouldn't have to spend hundreds of dollars and dozens of hours every month creating new content for their Church Facebook page. They should remain free to focus on what they are good at...pastoring and caring for their flock.

That's why we have put together this proposal to address all of your churches' social media needs. We've listed the challenges that every church faces and have crafted this custom plan to solve your social media problems and give you an online presence you can be proud of.

The process is simple. Just read through this proposal, contact us, and we'll take the next steps together. We can discuss how we can design daily social media content for every church in your denomination or church network.

Don't let another year go by with your social media needs unaddressed. Leave it to us and get ready to grow your online presence and expand your influence like never before.

Your online partner,



Your Online Presence Matters

Creating and maintaining an online presence for a local church is challenging, time-consuming and technical. But in 2020, having a consistent social media presence is essential.

But there is a problem. The average pastor is not a graphic designer, and the thought of creating daily social media content is overwhelming.

And the truth is, pastors should not have to spend hours every month feeling the pressure to create online content for their church. They should not have to pay hundreds of dollars every month to hire a graphic designer.

Pastors should remain free to focus on what they are called to do and what they are good at...pastoring and caring for their flock.



HOW WE CAN HELP

We know that techie and graphic design-related things can be intimidating and overwhelming.

But don't worry. We will literally take care of everything.

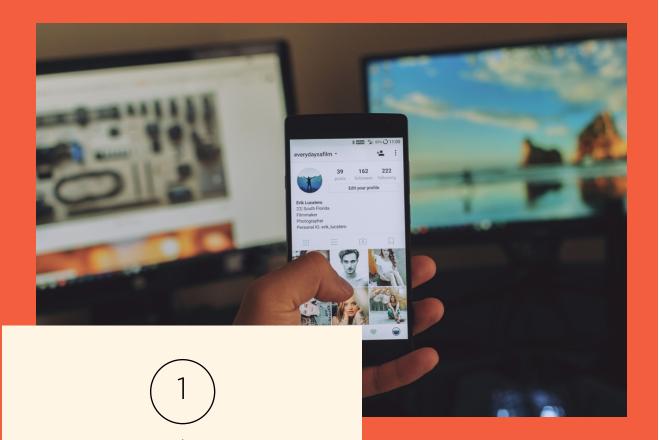
Our team has over 15 years of experience in graphic design and church ministry, and we can help your churches flourish on social media. All you need to do is tell us when you would like to start.

Imagine the thousands of people across the country and around the world that you could reach if all of your churches were posting to their social media pages daily.

This can be your online reality, and your pastors' churches will benefit from this new online influence.

Here is what the process will look like once you partner with us:



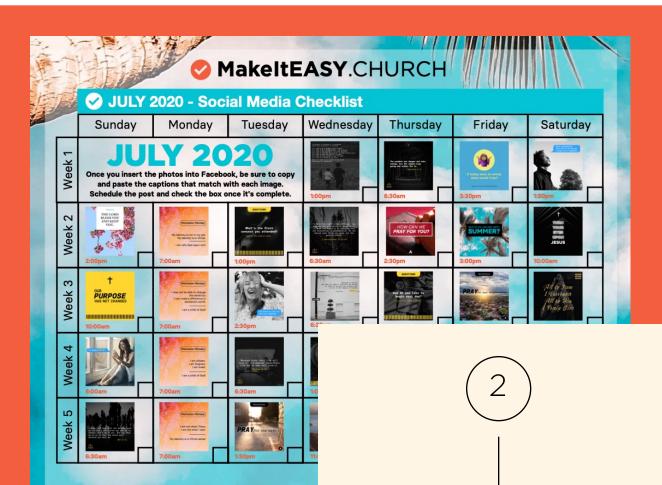


DAILY SOCIAL MEDIA CONTENT

When you have every church in your denomination or network using their social media every day to share scripture, lead prayers and begin conversations, you will increase your online influence exponentially.

We will create and send daily social media content to every church in your denomination or network.

Every church will have the content they need to flourish on social media.



SCHEDULING TOOLS & TUTORIALS

Consistency is king when it comes to growing your audience on social media.

We will not only make the content your churches need to post, but we will give your pastors a schedule and a clear tutorial of how and when to post their graphics every day.

They can easily delegate this to someone on their team or do it themselves and it will only take 30 to 45 minutes of their time each month.



A CUSTOM DESIGNED PLAN FOR LARGER DENOMINATIONS AND NETWORKS

When you select the packages of 250 churches or more, we will design a customized social media plan for your entire denomination or network.

This content will be custom made and written for your denomination or network exclusively. We will provide source files for your churches to edit & personalize.

If your denomination or network is 500+, we will also create posts with video content exclusively for you



THE PLAN

We know this can seem like a lot, but don't worry. Like we mentioned before, we will literally take care of everything. All you need to do is tell us when you want to start. Here is what the process will look like once you choose to advance with this proposal.

STEP 1

SELECT YOUR DENOMINATION OR NETWORK SIZE.

The size of your denomination or network will determine your pricing and our ability to create exclusive content for you.

Your billing won't begin until your first month of content is released.

STEP 2

ON-BOARD YOUR CHURCHES

We will on-board the churches in your denomination or network and ensure they know how to access the monthly download and how to use it.

STEP 3

FOLLOW UP

We know things can change, including in your mind. We always follow up with our pastors to make sure they are 100% satisfied.

YOUR INVESTMENT

Getting every church in your denomination or network on social media every day will add enormous value to your online influence. This investment will yeild great returns evangelistically, influencially and financially to every church.

The future is digital. You'll feel confident knowing your churches have beautiful, daily social media content created just for you.

OF CHURCHES

PRICE

50 to 100 Churches

\$475 per month

(\$4.75 to \$9.50 per church)

101 to 250 Churches

\$875 per month

(\$3.50 to \$8.75 per church)

251 to 500 Churches *

\$1,500 per month

(\$3.00 to \$6.00 per church)

501 to 1000 Churches *

\$2,500 per month

(\$2.50 to \$5.00 per church)

1000+ Churches *

\$3,000 per month

(starting at \$3.00 per church)

^{*}We will create custom social media content for your churches that will represent you well. Each post will have designs only your churches will have exclusive access too. We will also provide source files for your churches to edit & personalize.

We Want You To Feel Confident In Your Decision

We have a team of three graphic designers and two copy writers and we've been doing this for over 10 years.

What makes our product unique is that we don't just deliver a single product and walk away; we partner with your churches to give them the tools and tips of how to succeed on social media.

Check out these endorsements from some of our clients.

"I've been using your social media content for a few months and I just wanted to say thank you. Our church Facebook has come to life and we are connecting with new people every month. Keep up the good work.

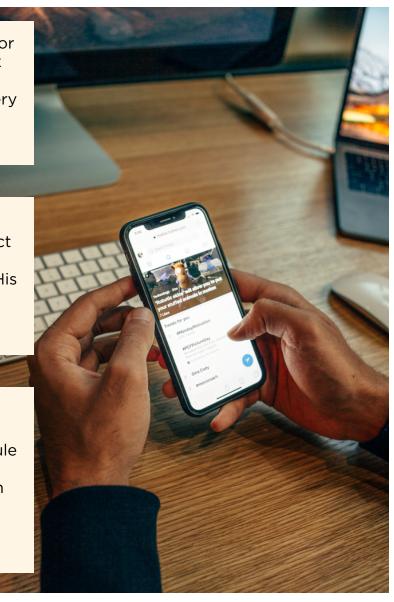
- Pastor Scott from Michigan

"Thank you so much for the monthly social media materials. They are having a real effect on our church Facebook site. Keep up the good work. You are making a difference in His Kingdom!"

- Pastor Shaw from the United Kingdom

"This was the first time we had consistency on our Facebook page, and our church community LOVED IT! It was easy to schedule and personalize, and we saw our following grow by over 60 people. If your church is on Facebook, you need to download this plan."

- Pastor Robert from Florida



LET'S PARTNER TOGETHER

If what you are hearing interests you and you want to move forward with this social media solution for your denomination or cchurch network, we would love to partner with you.

Here is what you need to do to move forward.

- 1. Contact me at bryan@makeiteasy.church
- 2. We'll find the perfect plan for you and get to work.
- 3. We'll on-board your churches, and then it's off to the races.

You can contact us through email at bryan@makeiteasy.church or reach me by phone at (306) 291-8060. We would love to connect with you.



MakeItEASY.CHURCH





